



CleanFish Brings First 'Green Rated' Marine-Farmed Atlantic Salmon to Boston Seafood Show

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The first "Green Rated" marine-farmed Atlantic salmon is at Seafood Expo North America.

CleanFish announced that they will be debuting Nordic Blu, the world's first and only marine net-pen farmed Atlantic salmon rated "Green - Best Choice" by the Monterey Bay Aquarium Seafood Watch program, at their booth, number 3176.

"We're proud to be the chosen partner of Salten Aqua Group in bringing this remarkable salmon and the Nordic Blu brand to North America," said CleanFish Managing Director Mike Moniz.

"The practices and reputation of farmed salmon have come a long way, and we're excited to promote a fish that is truly at the forefront," added CleanFish Co-founder Dale Sims.

Nordic Blu is the highest rated farmed Atlantic salmon in the world with a score of 7.17 from Seafood Watch. In addition, Nordic Blu's sites and farms are ASC and Global G.A.P. certified. Nordic Blu's salmon are fed a custom diet with a higher concentration of Omega-3 fatty acids than conventional feed, and with only 17.3% marine content.

In addition to debuting at CleanFish's booth in Boston, Fortune Fish MN and their Coastal Seafoods stores in Minneapolis will be showcasing Nordic Blu salmon.

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STORY TAGS:

[Seafood Expo North America](#), [Monterey Bay Aquarium Seafood Watch program](#), [salmon](#), [CleanFish](#), [Nordic Blu](#)