

CleanFish™ Presents Texas Redfish

As with other popular fish, redfish was too delicious for its own good. Drastically overfished a few decades ago, it is now a commercially protected species. But unlike many other similar stories in seafood history, this one has a happy ending. CleanFish has discovered a family farm that has cultivated Texas Redfish naturally and sustainably for over twenty years. We are pleased to present the return of this classic American fish to our tables.



ABOUT CLEANFISH TEXAS REDFISH

Names: Redfish, Red Drum, Channel Bass, Ishimochi, Tambour Rouge, Loup des Caraïbes

Quality

- All natural: no hormones, antibiotics, pesticides or GMOs
- Redfish are carefully selected for breeding in on-site hatchery

Sustainability

- Redfish are cultivated in fully contained ponds
- Saltwater drawn from the gulf leaves ponds cleaner than it arrived
- Ten acres of marshland have been planted for water purification purposes
- Stocks are native Texas Redfish
- Farm works with researchers from Texas A&M to continually advance their sustainable aquaculture practices

Certification

- The only Redfish farm permitted by the Environmental Protection Agency (EPA)
- Inspected, regulated and approved for operation by the United States Department of Agriculture (USDA), Texas Department of Agriculture (TDA), Texas Commission on Environmental Quality (TCEQ), Texas Parks and Wildlife Department (TPWD) and United States Fish and Wildlife Services (USFWS)

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CleanFish

CleanFish is taking a new business approach to addressing the seafood crisis. Selectively sourcing and promoting artisan fisheries, both farmed and wild, CleanFish is building a sustainable seafood movement from within the marketplace. CleanFish Alliance producers provide us with distinctively better tasting seafood and important environmental leadership. By strengthening the connections between producers, chefs, and consumers, CleanFish is creating a movement and a market that empowers seafood lovers to vote with their fork. Each time you choose CleanFish, you can savor the fact that you are participating in the efforts of sustainable fisheries and enjoying *fish you can trust™*.