

CleanFish™ Presents Irish Sea Trout

Go to your neighborhood video store and find **The Quiet Man**. Sit back, and watch the stark gorgeous beauty of the County Galway countryside. Then, take this Sea Trout out of the fridge and broil. You'll taste the country you just viewed through the extraordinary stewardship of the father son team who produce this fish. This is yet another wonderful model of sustainable, artisan aquaculture. Organic practices and certifications further assure you that as with all CleanFish, this is *fish you can trust*.™



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| Common Names | Ocean Trout, Sea Trout, Steelhead, Truite de mer |
| Latin Name | <i>Oncorhynchus mykiss</i> |
| Region | Cultivated in the Clew Bay of Mayo, Ireland |
| Product Forms | Whole Dressed, Fresh, Head-on |
| Size | 1-3kg |
| Feed | <i>Protein:</i> Certified organic with 80% from marine and 20% from vegetable protein <i>Oil:</i> Certified organic with 95% from marine and 5% from vegetable oils Marine fishmeal and oil is produced from sustainably managed fisheries and/or processed by-products (trimmings of fish caught for human consumption). |
| Traceability | Each shipment includes a comprehensive product traceability sheet which details the life history of that batch of fish. |
| Certification | Certified organic by: Qualité-France (Certifié Agriculture Biologique) and The Irish Organic Farmers And Growers Association |

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CleanFish

CleanFish is taking a new business approach to addressing the seafood crisis. By selectively sourcing and promoting artisan fisheries, both farmed and wild, CleanFish is building a sustainable seafood movement from within the marketplace. CleanFish Alliance producers provide us with distinctively better tasting seafood and important environmental leadership. By strengthening the connections between producers, chefs, and consumers, CleanFish is creating a movement and a market that empowers seafood lovers to “vote with their fork”. Each time you choose CleanFish, you can savor the fact that you are participating in the efforts of sustainable fisheries and enjoying *fish you can trust*.™