



# Laughing Bird Shrimp Sri Lanka

IOF 51/60 P&D TAIL-OFF

Known as a shrimp that's firm, sweet, and always chem-free, Laughing Bird have been a menu staple for over a decade. Now sourced from farms in the northern part of Sri Lanka, their social impact offers as much to feel good about as their environmentally friendly farming.

### The Shrimp

Laughing Bird Shrimp are Pacific Whiteleg shrimp (Litopenaeus vannamei). No hormones or antibiotics are ever used in production. Raised in salt water pumped in from the nearby coast, they are more flavorful than shrimp farmed in fresh water. Because they are not treated with chemicals during processing, they have a clean taste and never give off excess water in the pan.

Production of the shrimp is vertically integrated from hatchery to processing. The SPF (Specific Pathogen Free) broodstock are sourced from Hawaii for breeding in their hatchery. Raised on 1,000 acres of land-based ponds, the shrimp are processed by the producer under stringent quality controls that confidently meet both EU and HACCP standards and are then frozen to minus 40 degrees Celsius.

#### The Farm and Mission

Taprobane Seafood is the new producer of Laughing Bird Shrimp. Founded in 2011, the company employs over 2,000 people across its various sectors. The North of Sri Lanka is a post-conflict area, economically damaged by a decades-long civil war. Taprobane shrimp processing is staffed entirely by women, including supervisors, managers and security guards. With their earlier lives shaped by conflict, many of the women are war widows and the sole wage earners of their families. A good, stable wage and secure environment is transformative.

Taprobane is committed to environmental and community development projects, from replanting mangroves along the coast and using solar power, to a scholarship program for their staff, and the distribution of school bags and supplies to area children.

"With CleanFish's help, the old adage about there being plenty more fish in the sea might remain true."





# Laughing Bird Shrimp Sri Lanka

IQF 51/60 P&D TAIL-OFF









#### In The Kitchen

Typically a variety of shrimp used by European chefs in sauces or to accompany vegetables, Laughing Bird Shrimp take just as well to center-of-the-plate treatment. Tender enough to poach or steam, they're equally good on the grill, sautéed, and fried. They're also an excellent choice for cold dishes such as ceviche and shrimp rolls.

## Certifications, Ratings & Awards

Taprobane is ASC (Aquaculture Stewardship Council) certified, BAP (Best Aquaculture Practices) 4-star certified, and is certified by the Ethical Trading Initiative. They have worked extensively with UNFPA (United Nations Population Fund) for over 13 years on women's empowerment initiatives in Sri Lanka.







#### The Facts

Latin Name	Litopenaeus vannamei
Origin	Sri Lanka
Form & Size	Frozen 51/60 P&D, tail off
	IQF packed in 10 lb bags, 20 lb master case
Availability	Year-round
Taste Profile	Sweet flavor and firm texture
Health	No antibiotics, aquaculture drugs, or chemical treatments used in grow out stage. Chem-free processing.

#### Meet CleanFish

At CleanFish, we're committed to aquaculture as an essential part of a sustainable future, and we advocate for the best, most innovative practices — one delicious meal at a time.

We bring together visionary producers at the cutting edge of responsible farming and champion them in the marketplace under traceable, transparent brands for seafood that's the best of the season, better every season.

That's what CleanFish is all about — fish you can trust with a difference you can taste.

CleanFish is a division of Wulf's Fish.

# **Keep In Touch**

For a complete list of CleanFish products and videos, please visit cleanfish.com



